

# Guidelines for Kids and SOCIAL MEDIA

## AGE GUIDELINES

PLATFORM	TERMS	STORE RATING
AskFM	All ages	4+
Facebook	13+	4+
Flickr	13+	12+
Foursquare	13+	4+
Google+	13+	17+
Instagram	13+	12+
Keek	13+	12+
Kik	13+	12+
LinkedIn	14+	4+
Pinterest	13+	12+
Skype	18+	4+
SnapChat	13+	12+
Tumblr	13+	17+
Twitter	13+	4+
Vimeo	13+	17+

PLATFORM	TERMS	STORE RATING
WeChat	13+	4+
WhatsApp	16+	12+
YouTube	13+	17+

Each platform has terms of service to look into.

Ratings come from the app store and are based on what is included.

4+ = no objectionable material in the app  
 9+ = may contain mild or infrequent occurrences of cartoon, fantasy or realistic violence, and infrequent or mild mature, suggestive, or horror-themed content.  
 12+ = may also contain infrequent mild language, frequent or intense cartoon, fantasy or realistic violence, and mild or infrequent mature or suggestive themes, and simulated gambling.  
 17+= you must be 17 yrs old to download this app (or have parents approval on some). May contain frequent use of above material. Plus sexual content, nudity, alcohol, tobacco, and drugs

## BEFORE YOU POST:

T

Is it true?

H

Is it helpful?

I

Is it inspiring?

N

Is it necessary?

K

Is it kind?

## SOCIAL MEDIA TIPS:

- Don't post anything that you would be embarrassed for others to see. Assume that everything you text or post anywhere, that anybody can see it. Even though you can delete something you can never permanently erase something that has been published on the internet.
- Be careful about oversharing. Social media is meant to be "social" but you don't need to share every detail, all of the time.
- Properly set up privacy settings.
- Make sure you profile is secure. You don't want anyone to be able to log in to your account or get hacked. Do double opt in when possible.
- Be considerate of others. Use your manners online, just like you would in person. Just because you can't see people face to face doesn't mean you can be impolite.
- Don't vent or complain. Specifically when it comes to organizations, politics, religion -you need to know that others are looking at what you post and will judge you accordingly.
- Be cautious of friend requests. Don't accept anyone and everyone. Make sure that you know the people you are accepting.
- Avoid using location services.